

# Wisconsin Entrepreneurial Bootcamp 2017



An immersion program for graduate students in scientific and engineering disciplines seeking to learn more about entrepreneurship and innovation

“The Bootcamp was a transformative experience. I have a new perspective, new vocabulary, and a new network with which to approach my future work. It was a privilege to attend.” –Prior WEB Student

## Business Skills

Accounting/Finance  
Business Modeling  
Entrepreneurship  
Innovation  
Intellectual Property  
Marketing  
Strategy  
Negotiations  
Teamwork

## Academic Rigor and Industry Relevancy

John Morgridge – Former Chairman/CEO – CISCO Systems; UW–Madison alumni; WEB sponsor  
Top UW faculty from across UW–Madison  
Campus and community experts in start-up formation, culture, intellectual property, and funding

Apply by  
March 9, 2017

**Date** June 12– June 16, 2017 (Monday through Friday)  
Full-time immersion program with evening assignments and events

**Location** Wisconsin School of Business

**Eligible Students** Physical, life science, and engineering graduate students or post docs preferred. A few seats are set aside for non-science graduate students with strong links to technology entrepreneurship. Such students are invited to apply. Must be enrolled at UW-Madison and/or post-doc status. Competitive admissions with limited seats.

**Cost** No cost to participants due to generous donations from program sponsors.

