

Wisconsin Entrepreneurial Bootcamp 2016



An immersion program for graduate students in scientific and engineering disciplines seeking to learn more about entrepreneurship and innovation

“The Bootcamp was a transformative experience. I have a new perspective, new vocabulary, and a new network with which to approach my future work. It was a privilege to attend.” –PriorWEB Student

Business Skills

Accounting/Finance
Business Modeling
Entrepreneurship
Innovation
Intellectual Property
Marketing
Strategy
Negotiations
Teamwork

Academic Rigor and Industry Relevancy

John Morgridge – Former Chairman/CEO – CISCO Systems; UW–Madison alumni; WEB sponsor
Top UW faculty from across UW–Madison
Campus and community experts in start-up formation, culture, intellectual property, and funding

Apply by
March 10, 2016

Date June 13– June 17, 2016 (Monday through Friday)
Full-time immersion program with evening assignments and events

Location Wisconsin School of Business

Eligible Students Physical, life science, and engineering graduate students or post docs preferred. A few seats are set aside for non-science graduate students with strong links to technology entrepreneurship. Such students are invited to apply. Must be enrolled at UW-Madison and/or post-doc status. Competitive admissions with limited seats.

Cost No cost to participants due to generous donations from program sponsors.

