



# Wisconsin School of Business Prepares Individuals with the Confidence to Inspire



At the Wisconsin School of Business, students benefit from a collaborative approach to education and graduate as business leaders poised to inspire confidence in their colleagues and partners.

“It’s not just showmanship or standing out and being an inspiring speaker,” says School of Business Dean François Ortalo-Magné. “It’s about this quiet ability to inspire confidence because of your expertise, your understanding of the ecosystem and your ability to collaborate.”



Wisconsin’s Weinert Center for Entrepreneurship is devoted to teaching students through service activities centered on launching entrepreneurial ventures, managing the risks of funding early-stage companies, influencing public policy, and moving science into entrepreneurship and accomplishing social goals.

“Our students are known to develop

trusted relationships within a business network,” Ortalo-Magné says. “They are driven by the best interest of the organizations and of their clients.”

Wisconsin’s network of some 40,000 alumni exemplifies the school’s emphasis on relationships. The MBA program’s philosophy of specialization creates an environment in which passionate people form a community of deep interest—one that carries over into the professional realm for years to come.

“People will go out of their way to help one another,” Ortalo-Magné says. “That’s part of that trustworthiness and trying to improve the world. It’s not just about the business college. It’s about, ‘Hey we’re in this together, so let me help you. We will do something better if we do it together.’”

Depth of expertise, breadth of understanding and a collaborative approach to education add up to business leaders who can unleash human capital to transform the world.

Wisconsin students can choose from



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among the following programs to suit their needs:

- **Full-time MBA:** With 10 specialized areas of study and personalized career services, Wisconsin MBA students gain the skills and tools to succeed in today’s highly competitive business world.
- **Evening MBA:** This 30-month program, with classes held Monday and Thursday evenings, is designed for working professionals who want to accelerate their career without giving up their current position.
- **Executive MBA:** This 20-month program, with classes held every other Friday and Saturday, is tailored for experienced, highly motivated executives and emerging leaders.
- **Professional development courses and certificates:** These two- to five-day courses are built for professionals looking to gain short bursts of timely knowledge, with the option of earning a certificate after completing a number of courses.
- **Entrepreneurship programs:** The Weinert Center for Entrepreneurship is the central meeting point for MBA students and working professionals who are interested in start-ups and innovation. Nationally ranked programs use real-world problems faced by entrepreneurs to challenge and nurture students of all ages.