Dear Student,

Thank you for your interest in the Specialization in Supply Chain Management (SCM). Supply chain is an exciting and dynamic field, and supply chain talent is in high demand from many employers across a variety of industries. In an effort to prepare students who are competent supply chain professionals and leaders, we have established a set of program requirements that all students must complete in order to graduate with the SCM specialization designation. Requirements are as follows:

Pre-Application Requirements:

1. Meet with a professional career advisor in the BBA Advising Center for a resume review.
2. After your resume has been reviewed, upload the revised copy to BuckyNet.
3. Include the SCM designation on your BuckyNet profile.
4. Complete the attached application and schedule an appointment with Danielle Zink danielle.zink@wisc.edu for review. **Be sure to read the application carefully and complete all portions before scheduling an appointment.**

SCM Specialization Student Requirements:

1. Complete the required SCM coursework
2. Update resume each year and upload to BuckyNet.
3. Attend monthly specialization meetings (as available)
4. Attend a minimum of two SCM applied learning events each semester
5. Report all internship and job offers to the Grainger Center via the Internship and Job Reporting Form, located at [http://bus.wisc.edu/bba/academics/majors/supply-chain-management](http://bus.wisc.edu/bba/academics/majors/supply-chain-management).
6. Review and update contact information each fall semester, and report any mid-year contact information changes

Upon Graduation:

1. Provide post-graduation personal and professional contact information

Should you have any questions about the Specialization in Supply Chain Management or the aforementioned requirements, please contact Grainger Center staff in 3450 Grainger Hall or by phone (608-262-0710).
Application for the
Specialization in Supply Chain Management (SCM)

A complete application includes:

1. Specialization in SCM application form
2. Personal statement (approx. ½ to 1 page) explaining why you are interested in supply chain and the Specialization program and career goals (position, company, industry, geographic region, etc.).
3. A copy of your résumé that has been reviewed by a career advisor in the BBA Advising Center.
4. A copy of your transcript (unofficial copy is accepted).

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<thead>
<tr>
<th>Name</th>
<th>Wise E-Mail</th>
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Local Address

<table>
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<tr>
<th>City/State/Zip</th>
<th>Telephone</th>
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Classification: Sophomore Junior Senior

Declared Major(s)

<table>
<thead>
<tr>
<th>Expected Graduation Date</th>
<th>Student ID</th>
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☐ I give my permission to allow the Grainger Center for Supply Chain Management or the BBA Advising Center to release my resume as part of a resume book to potential employers.

☐ I have uploaded my revised resume to BuckyNet and added the SCM designation to my profile.

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<thead>
<tr>
<th>Applicant’s Signature</th>
<th>Date</th>
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Referred By (if applicable)

The aforementioned applicant has met with me to review the résumé being submitted as part of this completed application.

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<thead>
<tr>
<th>Signature, Career Advisor</th>
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### Required Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Semester Offered</th>
<th>Expected Completion</th>
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<tbody>
<tr>
<td>MKT/OTM 421</td>
<td>Fundamentals of Supply Chain Management</td>
<td>Fall and Spring</td>
<td></td>
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<tr>
<td></td>
<td>P: MKT 300 (Marketing Management)</td>
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<tr>
<td>MKT/OTM 422</td>
<td>Logistics Management</td>
<td>Fall</td>
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<td>P: MKT 300 (Marketing Management)</td>
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<td>P: OTM 300 (Operations Management)</td>
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<tr>
<td>MKT 423</td>
<td>Procurement and Supply Management</td>
<td>Fall and Spring</td>
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<td>P: MKT 300 (Marketing Management)</td>
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<tr>
<td>MKT 425</td>
<td>Marketing Channels</td>
<td>Fall</td>
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<td></td>
<td>P: MKT 300 (Marketing Management)</td>
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<tr>
<td>MKT 427</td>
<td>Enterprise Systems in Supply Chain Management</td>
<td>Spring</td>
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<td>P: Jr. or Sr. Standing</td>
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<td>P: MKT 300 (Marketing Management)</td>
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<td>P: OTM 300 (Operations Management)</td>
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<tr>
<td></td>
<td>P: MKT 421 (Fundamentals of SCM)</td>
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Choose ONE of the following three courses:

- **OTM 351**: Principles & Techniques of Quality Management
  - P: GB 303 or equivalent; MHR 300 or equivalent
  - Fall

- **OTM 451**: Service Operations Management
  - P: OTM 300 (Operations Management)
  - Fall

- **OTM 654**: Production Planning and Control
  - P: OTM 300 (Operations Management)
  - Spring

*Can petition to substitute with MKT 365- Creating Breakthrough New Products or OTM 365- Operations Analytics

### Applied Learning

- Attend a **minimum of two** applied learning events each semester

### Approved Substitutions

If any course is not offered, substitutions will be arranged between the student and the Grainger Center. Students should file “Petition for Special Consideration" form with the BBA Advising Center.

**Student Signature:**

**Date:**

**Dean's Approval:**

**Date:**

**Grainger Center:**

**Date:**