

Competition Deadlines

Registration and Mini-Plans due

Friday, March 6, 2015 by 12:00 PM, [online](#)

Teams register for the contest by submitting a "Mini-Plan" – maximum 2 pages – on the contest website by noon. Students may submit an optional accompanying 60-second video pitch.

Entrepreneurs and investors from across the country will provide feedback to teams on the workability of their concepts.

Business plans due (registrants)

Friday, April 3, 2015 by 12:00 PM, [online](#)

WARF will provide a courtesy review of potential intellectual property issues to teams ahead of the final presentations coming due, and teams will receive additional feedback from judges after the competition.

Draft presentation due (registrants)

Friday, April 10, 2015, 12:00 PM, [online](#)

Avoid common "errors" when presenting your business plan and get concrete ideas on how to make your presentation more effective from Professional Communications instructors in the Wisconsin School of Business. Required.

Final presentations due (registrants)

Wednesday, April 29, 2015 by 12:00 PM, [online](#)

Microsoft PowerPoint files or pdf files only.

Competition day (public invited)

Friday, May 1, 2015, all day, [Grainger Hall](#)

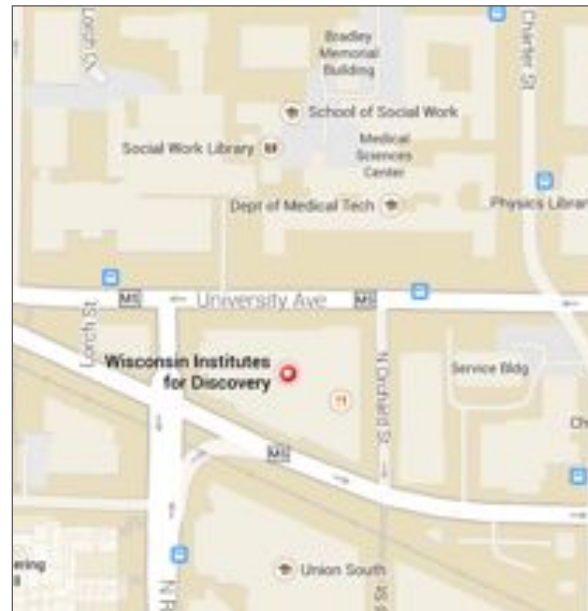
Entrepreneurs

Stimulating creativity, sharpening skills, and building lifelong networks

WARF Entrepreneurs events feature accomplished entrepreneurs and prominent professionals – from around the nation and across the Madison community – who share insights, techniques, and resources for building teams, protecting inventions, obtaining financing for new companies, and more.

Students interested in competing are **strongly encouraged** to register for these free events to help prepare their plans and pitch their venture ideas!

Entrepreneurs events occur at the Wisconsin Institutes for Discovery. More information [online](#).



WISCONSIN
SCHOOL OF BUSINESS

UNIVERSITY OF WISCONSIN–MADISON

TOGETHER
FORWARD



G. Steven Burrill Business Plan Competition

Take the first step to start-up in a supportive competition environment where you develop and pitch your business idea for a chance at **\$50,000** in cash and prizes!

Practice Makes Perfect

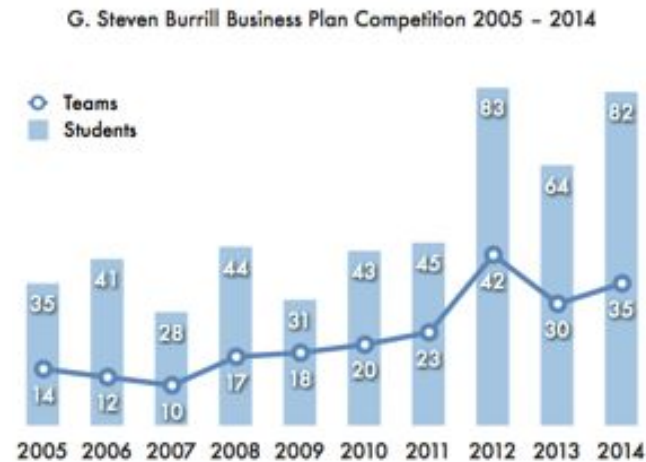
Be prepared. Free Entrepreneurs seminars and panels throughout the year will help you acquire knowledge and skills to compete effectively.

Build your network. Make meaningful connections with business leaders, faculty, and others at free events throughout the year.



A tradition of innovation and alumni involvement

In 2014, students presented venture ideas that ranged from mobile software solutions for classrooms to techniques for improving 3D printing. Students may submit plans for either nonprofit organizations or for-profit companies, and alumni – many of whom have raised private capital or been featured in national media outlets – judge entries and mentor participants.



Starting Out

Want to know more about a topic? Register for free Entrepreneurs events throughout the year!

Like the competition Facebook page to receive updated information about future events where you can meet other students, build your skills, and find potential business ideas or teammates.

Think you want to go all the way for chance at cash prizes and free or reduced-rate incubation space at a University Research Park location like the Metro Innovation Center? Register any time up until Friday, March 6, 2015!

More Information

Questions? Visit us online.



Facebook



Website



A Word of Thanks

The competition is named for G. Steven Burrill, '66, who provided generous support for its creation. Mr. Burrill is the founder and CEO of Burrill Equities in San Francisco. He is an internationally known spokesman for the life sciences and an investor in hundreds of companies. Other organizations and campus partners provide critical support. The competition is organized by the Initiative for Studies in Transformational Entrepreneurship (INSITE).

