

Morgridge Entrepreneurial Bootcamp 2018



An immersion program for graduate students in scientific and engineering disciplines seeking to learn more about entrepreneurship and innovation





"The Bootcamp was a transformative experience. I have a new perspective, new vocabulary, and a new network with which to approach my future work. It was a privilege to attend."
– Prior WEB Student

Academic Rigor and Industry Relevancy

John Morgridge – Former Chairman/CEO – CISCO Systems; UW–Madison alumni; MEB sponsor

Top UW faculty from across UW–Madison

Campus and community experts in start-up formation, culture, intellectual property, and funding

-  **Date** June 11– June 15, 2018 (Monday through Friday)
Full-time immersion program with evening assignments and events
-  **Location** Wisconsin School of Business
-  **Eligible Students** Physical, life science, and engineering graduate students or post docs preferred. A few seats are set aside for non-science graduate students with strong links to technology entrepreneurship. Such students are invited to apply. Must be enrolled at UW-Madison and/or post-doc status. Competitive admissions with limited seats.
-  **Business Skills** Accounting/Finance Business Modeling
Entrepreneurship Innovation Intellectual Property
Marketing Strategy Negotiations Teamwork

Apply by
March 15, 2018

