An immersion program for graduate students in scientific and engineering disciplines seeking to learn more about entrepreneurship and innovation

“The Bootcamp was a transformative experience. I have a new perspective, new vocabulary, and a new network with which to approach my future work. It was a privilege to attend.”
- Prior WEB Student

## Academic Rigor and Industry Relevancy

John Morgridge – Former Chairman/CEO – CISCO Systems; UW-Madison alumni; MEB sponsor
Top UW faculty from across UW-Madison
Campus and community experts in start-up formation, culture, intellectual property, and funding

### Date
June 11–June 15, 2018 (Monday through Friday)
Full-time immersion program with evening assignments and events

### Location
Wisconsin School of Business

### Eligible Students
Physical, life science, and engineering graduate students or post docs preferred. A few seats are set aside for non-science graduate students with strong links to technology entrepreneurship. Such students are invited to apply. Must be enrolled at UW-Madison and/or post-doc status. Competitive admissions with limited seats.

### Business Skills
Accounting/Finance Business Modeling Entrepreneurship Innovation Intellectual Property Marketing Strategy Negotiations Teamwork

Apply by March 15, 2018