WSB Study Abroad
Program Competitiveness

More Competitive
- Beijing
- Copenhagen
- Hong Kong
- HKUST
- Madrid

Competitive
- Cergy
- Dublin
- Hong Kong
- City U
- Leuven
- Maastricht
- Oslo
- Pamplona
- Rouen
- Vallendar

Less Competitive
- Buenos Aires
- Barcelona
- CIMBA
- London
- Moscow
- Paris
- Rome
- Seville
- Shanghai
- IES Vienna
- IES Milan

Note: If your top choice program is more competitive, you should also rank programs that are listed as competitive or less competitive.

Exchange vs. Provider & Direct Enroll

Bilateral Exchange Programs:
- You “swap seats” with a student from abroad.
- A limited number of spaces on each program generally increases competition depending on the number of applicants in the pool.

Provider and Direct Enroll Programs
- These programs have more spaces; therefore they are less competitive.
- Competitiveness does not correlate with quality.

Students' First Choice Program Selection (2019-2020)

Did You Know?
2019-2020
- 76% of semester applicants were offered their first choice
- 100% of summer applicants were offered their first choice
- 4 out of 10 Business Badgers Study Abroad