

# Virginia (Pepper) Potts

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10880 Malibu Point ▪ Malibu, CA 90265

## EDUCATION

### **University of Wisconsin-Madison**

Bachelor of Business Administration degree

Major: Accounting

Overall GPA: 3.54/4.00

Madison, WI

May 2015

### **Lawrence University**

General Studies

Appleton, WI

September 2011 – December 2011

## EXPERIENCE

### **Stark Industries**

*Accounting Intern*

Los Angeles, CA

Summer 2014

- Developed a productivity-improving system that has since been adopted nationwide
- Reduced cost to maintain client accounts by 7% with new time-saving data entry system
- Analyzed return exception transactions which uncovered \$467,000 of COGS reduction opportunities
- Generated a standardized report for increased visibility in the return exception COGS area
- Presented findings and report to senior management; made recommendations for successful implementations

### **Wisconsin School of Business—Accounting Department**

*Research Assistant*

Madison, WI

March 2013 – Present

- Monitor research department email and phone lines; answer colleague and participant questions
- Collect survey responses and compile data into topic segregated spreadsheets
- Analyze data on effects of healthy living incentives on large corporations

### **Research & Sponsored Programs, University of Wisconsin-Madison**

*Accounting Intern, Revenue Management Team*

Madison, WI

January 2012 – December 2013

- Performed Accounts Receivable maintenance such as offsets, write-offs, and refunds
- Investigated and follow up on Aged Accounts Receivable items
- Entered deposit receipts and payments to open Accounts Receivable items in PeopleSoft

## ACTIVITIES

### **Beta Alpha Psi**

*Treasurer*

January 2013 – Present

January 2014 – Present

- Prepare and manage annual budget valued at \$25,000
- Maintain journal entries and financial statements while completing monthly back reconciliations on QuickBooks
- Volunteer weekly as a tutor for business students in introductory accounting courses
- Network with industry professionals at speaker events and socials afterward

*Pledge Chair*

September 2013 – December 2013

- Recruited and establish a welcoming environment for incoming pledges
- Organized pledge dinner to encourage networking between 60 new pledges and 115 current members
- Facilitated open communication with all pledges and document participation in order to ensure they meet requirements for the pledge semester

### **Deloitte FanTAXtic Case Competition**

*Student Competitor – 1<sup>st</sup> Place*

October 2013 – January 2014

- Created a solution to a complex accounting case; presented to judges representing non-accounting stakeholders
- Received 1<sup>st</sup> Place at Nationals competition

### **Ethical and Responsible Business Network**

*Co-Founder/Treasurer*

September 2012 – Present

September 2012 – May 2013

- Created and registered organization focused on advocating the Triple Bottom Line business philosophy
- Establish new organization bank accounts and manage a growing budget of \$2,400
- Recruited a growing group of over 30 students to take part in the organization
- Develop business plan for a new sustainable consulting firm planned for near future

## SKILLS

Proficient in Excel, QuickBooks, PeopleSoft

# Don Draper

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Madison, WI 53706

## EDUCATION

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### University of Wisconsin-Madison

Bachelor of Business Administration degree

Majors: Marketing, Communication Arts

Overall GPA: 3.67/4.00 (Dean's List; 2 semesters)

Madison, WI

May 2014

## EXPERIENCE

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### Sterling Cooper Advertising

Ad Sales Intern

New York, NY

Summer 2013

- Supported creative and analytics teams to compile sales proposals for a mobile network startup
- Created sales decks and reports using Ad Data Express, Targus Info, and Excel
- Collaborated with contacts at four advertising agencies during the sales cycle
- Analyzed information from Dart for Publisher (DFP) and reported to colleagues on campaign progress
- Assisted three interns with summer industry projects such as competitive analysis

### The Nitty Gritty

Public Relations Manager

Madison, WI

Summer 2012 - Present

- Write and publish Facebook statuses and Twitter posts for over 450 followers
- Develop promotional advertising for weekly drink specials
- Communicate with student organizations to schedule 'Nitty Cup Night' fundraisers
- Brainstorm digital media campaign strategies with managers and employees

Host

Nov 2011 – May 2011

- Track customer traffic in different sections to control wait times and server work load
- Greet customers with friendly customer service

## ACTIVITIES

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### MadAd Advertising Club

President

Jan 2012 – Present

Jan 2014 – Present

- Network with Advertising firms to organize speaker events throughout the semester
- Plan semester goals and 20 events with executive board
- Coordinate with four advertising firms in the New York area to schedule office visits for 16 members

Alumni Director

Sept 2013 – Dec 2013

- Maintain database of contact information for 150 organization alumni
- Update alumni on MadAd events through monthly newsletter
- Edit member resume book to ensure a professional product

### Auto-Appreciation Association (AAA)

Founder/President

Jan 2011 – Present

Jan 2011 – Dec 2011

- Created AAA, including mission statement, bylaws, and branding according to UW-Madison guidelines
- Organized trips for 25 members to Detroit and Milwaukee to study the history of cars in America
- Organized three fundraiser and raised a total of \$5,700
- Taught basic car maintenance on and restored 1977 Chevrolet Camaro; sold for \$9500 with profits benefiting local homeless shelters

## TECHNICAL SKILLS

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Proficient with Adobe Premiere Pro, Google AdWords; Exposure to Illustrator, Magisto Video Editing



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## EDUCATION

### University of Wisconsin-Madison

Bachelor of Business Administration degree

Major: Information Systems

Overall GPA: 3.87/4.00

Madison, WI

May 2015

## EXPERIENCE

### MI6 Security

*Information Systems Intern*

Chicago, IL

Summer 2013

- Installed Windows 8 on 35 network computers
- Facilitated workshops to teach employees how to navigate new Windows 8 platform
- Automated incident report filing system; saved 6.5 labor hours per week and \$24,000 per year
- Analyzed department task efficiency data to increase productivity using WEBI and Crystal reports
- Interviewed IT Research and Development managers concerning system malfunctions to determine how to decrease security glitches and data leaks
- Created budget projections for recommended information solutions based on compiled interview data; presented to top MI6 executives

### UW Madison Housing, IT Department

*Field Support Technician*

Madison, WI

September 2012 – Present

- Provide quality service to over 9000 residents and staff with 20,000 devices
- Collaborate with helpdesk team and administrators to resolve technical issues
- Communicate with users via phone and email to update them on university-wide technical changes
- Organize, prioritize, and track user cases
- Assist in managing Active Directory domain service

### Madison Dental Specialist

*Information Technology Intern*

Madison, WI

Summer 2012

- Reorganized, scanned, and created computerized database for 300 client files
- Solved minor computer problems and recommended services for larger network issues
- Advised office administrative assistants on efficiency and security of different organizational applications

## ACTIVITIES

### Wisconsin Consulting Club

*Vice President of Member Development*

September 2012 – Present

September 2013 – Present

- Implement mentor system to increase member confidence and preparedness for case interviews
- Develop database of case interviewing questions for members to practice
- Organize weekly mock case interviews conducted by senior members
- Network with consulting firms to procure speakers for case interviewing workshops
- Track involvement points for 54 members
- Plan four social events per semester to strengthen member relations

### Association of Information System Professionals

*Membership Director*

September 2012 – Present

January 2013 – May 2013

- Managed contact information database for 25 members and 180 alumni
- Increased member base by 20%
- Networked with industry professionals at club hosted events

## SKILLS

Programming Languages: Visual Basic, JAVA, JavaScript

Applications: Excel, Adobe Photoshop, Lotus Notes

# Barney Stinson

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## EDUCATION

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### University of Wisconsin-Madison

Bachelor of Business Administration degree

Major: Finance, Investment & Banking

Overall GPA: 3.67/4.00

Madison, WI

May 2015

## EXPERIENCE

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### Goliath National Bank

*Financial Planning & Analysis Intern*

New York, NY

Summer 2014

- Supported analyst team that supervised and forecasted growth for \$2 billion in overseas investments
- Analyzed three business units for client retention and profitability
- Initiated client database to track communications and satisfaction for over 75 international clients
- Identified three profitability classes for clients which were used to determine which clients to drop and with which client to strengthen relations
- Presented findings in report to senior managers including prediction of 4% increase in client profitability over two years

### Men's Warehouse

*Suit Specialist*

Madison, WI

Sept 2011 – Present

- Assess each customer's individual needs and match with specific suit fit and style
- Negotiate commission of 7% above hourly wage
- Track inventory to measure customer preferences and inventory shrinkage

### AltruCell Manufacturing

*Accounting & Finance Intern*

Milwaukee, WI

Summer 2013

- Developed spreadsheets tracking business data related to accounts receivable write offs
- Researched and presented report on retail sporting goods industry outlook to firm CPAs
- Entered charges, invoices, and bills for seven clients
- Updated current client contact information database

### Steep & Brew Coffee

*Barista*

Madison, WI

Sept 2011 – May 2013

- Provided friendly customer service while preparing specialized orders
- Balanced \$400 cash register at close

## ACTIVITIES

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### Student Retail Association (SRA)

*External Relations Committee Chair*

Sept 2011 – Present

- Network with industry professionals to learn about retail field
- Coordinate with companies to organize firm visits and campus events for 100 members
- Contact new companies to expand SRA's network and visibility
- Maintain contact with companies through monthly newsletters

### Finance & Investment Society

*Member*

Sept 2012 – Present

- Volunteer and attend social events to expand Wisconsin School of Business network
- Learn from finance professionals at speaker events
- Experience day to day business operations during on-site visits to sponsor headquarters

### Intramural Laser Tag, legenDairy Cheese Appreciation Club

# Gordon Gekko

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## Education

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The University of Wisconsin-Madison  
Bachelor of Business Administration degree  
Major: Finance, Investment & Banking  
GPA: 3.8/4.0, Dean's List (4 Semesters)

Madison, WI  
May, 2015

## Experience

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### Mendoza Capital

*Wealth Management Intern*

Chicago, IL

*May 2014 – August 2014*

- Performed equity/fixed income research and analysis to make 10 direct client portfolio recommendations
- Contributed to pitch books and other investment materials used by the firm to attract client capital
- Created summary sheets and Q&A discussion questions for post earnings call meetings on 20+ dedicated holdings
- Discussed financial decisions with clients, met with fund advisors, and followed Mendoza strategies and platforms

### Midwestern Mutual Fund Group

*Fund Analyst Semester Intern*

Madison, WI

*January 2014 – May 2014*

- Completed a return on investment analysis project which reaffirmed the 15 stock mutual fund makeup
- Analyzed trading patterns of Midwestern Mutual Fund stakeholders to develop a demand schedule
- Gained 100 hours+ of experience with Factset and Bloomberg Terminal while analyzing markets
- Overhauled portfolio manager's standard EV/CE valuation model and built a new correlation sheet for the firm

### Golf World

*Sales Associate*

Point Place, WI

*May 2013 – August 2013*

- Gained insight into retail finance and operations through inventory management and cash reconciliation
- Utilized organization skills while managing the sales zone, allocating personnel and equipment as needed
- Conveyed a flexible work style while multi-tasking between sales floor and backroom tasks

## Activities

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### Investment Banking Club

*Selected Member*

September 2012 - Present

- Learn and practice valuation and modeling techniques such as discounted cash flows and leveraged buyout analysis
- Discuss significant current events and their implications on financial markets and the banking environment
- Gain knowledge of the banking environment through networking events and bank visits to New York and Chicago

### Finance and Investment Society

*General Member*

- Build team-working and analytical skills through case studies and investment discussions
- Investigated and presented solutions on over 6 case study scenarios for companies such as Baker Tilly and Target
- Discover and learn about career and investment opportunities from various speakers and through event participation

### Finance Course 420; Investment Banking & Capital Markets

- Learned and applied research and banking valuation techniques to a simulated bank environment and pitch

## Interests

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Pond Hockey, Art Museums, Rugby, Golf, Travel by Hostel, Badger Athletics

# Scrooge McDuck

## Permanent Address

1101 Duckburg Square  
Duckburg, WI 57892

123.760.8642  
smcduck@wisc.edu

## Present Address

512 Bassett St.  
Madison, WI 53703

## Education

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The University of Wisconsin-Madison  
Bachelor of Business Administration degree  
Double Major: Finance, Investment & Banking; Economics  
GPA: 3.6/4.0, Dean's List (3 Semesters)

Madison, WI  
May, 2015

## Experience

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### RDO Bank - Milwaukee, WI

*Corporate and Institutional Banking Intern*

*May 2014 – August 2014*

- Assisted relationship managers with current client accounts between \$10 to \$50 million by creating detailed presentations to highlight their relationships and history with RDO
- Collaborated with underwriters to develop company profitability models based on liquidity and solvency ratings
- Discussed loan impacts of new information with the underwriting team to help update liquidity and solvency ratings
- Delivered bi-weekly client summary information to senior management and updated covenant level spreadsheets

### University Housing - Madison, WI

*Financial Assistant*

*January 2014 – Present*

- Perform weekly finance and accounting duties such as balancing checkbooks, managing bank accounts, budgets, and updating the *More for Less* budget initiative sheet
- Provide weekly statements to housing committees on \$10000 annual budget allowances and expenditures
- Aided the Programs division with rewriting the *Access to Activities* financial rules and restrictions policy

### Glasgow Polish - Glasgow, Scotland

*Shoe Polisher*

*May 2013 – August 2013*

- Exercised customer service and communication skills while attending to the needs of 30+ customers daily
- Educated customers on shoe material and polish matching, leading to increased sales of in store products
- Assisted front desk with inventory management and polish sales transactions when needed

## Activities

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### Alpha Duck Kappa Psi, Professional Business Organization

*Senior Member*

*September 2012 – Present*

- Consistently striving to develop professionally through interactions with leaders, companies, and business peers
- Ensure the success of the next generation pledge class by providing training, advice, and access to senior members

*Banquet Chair*

*September 2013 – December 2013*

- Led a committee of 15 peers to organize an event for 130 members using a \$5000 budget and preselected venue

### Finance and Investment Society

*General Member*

*September 2013 - Present*

- Build team-working and analytical skills through case studies and investment discussions
- Investigated and presented solutions on over 6 case study scenarios for companies such as Baker Tilly and Target
- Discover and learn about career and investment opportunities from various speakers and through event participation

### AnE's Tax Competition

*October 2012*

- Collaborated in a team of 5 to produce response recommendations for AnE regarding new online sales tax reforms

# Belle Renée Larose

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## **EDUCATION**

### **University of Wisconsin-Madison**

Bachelor of Business Administration degree

Major: Marketing, Specialization in Supply Chain Management

Overall GPA: 3.84/4.00

Madison, WI

May 2014

### **ESCP Europe**

Study Abroad Program

Paris, France

Spring 2013

## **EXPERIENCE**

### **Castle Corporation**

*Supply Chain Management Intern—PrincessPlay® Brand*

Chicago, IL

Summer 2013

- Measured cycle times for PrincessPlay® castles and collaborated with project manager to determine areas for improvement
- Compiled data on potential production line improvements from worker surveys
- Reduced Work-In-Progress inventory by 11% using results from surveys and collected data
- Supported PrincePlay® castle development team and presented proposed launch strategy to increase category sales by 16% in the first season
- Forecasted future sales of PrincePlay® castles based on sales trends and market share

### **Felly's Flowers**

*Sales Associate*

Madison, WI

August 2011 – Present

- Gather and analyze data on rose sales correlated with major holidays
- Develop proposal to increase rose profits by 6% with early bird preorder specials and higher prices near Valentine's Day and Christmas
- Recommend event packages based on customers' unique event needs
- Oversee store operations when managers are unavailable

### **A Room of One's Own Bookstore**

*Sales Associate*

Madison, WI

June 2010 – May 2011

- Assisted customers at register while managing phone lines
- Catalogued new book arrivals on store website

## **ACTIVITIES**

### **Women in Business (WIB)**

*Historian*

Sept 2013 – Present

Jan 2013 – May 2013

- Documented and photograph 15 WIB events
- Coordinated with members to obtain photographs from off campus events
- Collaborated with Newsletter Director to decide which photos to use in the newsletter

*Newsletter Director*

Jan 2012 – May 2012

- Edited two newsletters and circulated to 90 members, 150 alumni, five sponsors
- Designed consistent newsletter template in Adobe Photoshop for use in future semesters

### **Fiction Writers Association**

*Member*

Sept 2012 – Present

- Critique other students' work in weekly workshops
- Recommend and discuss current fiction reading material

## **SKILLS**

Fluent in French (8 semesters)

# Effie Trinket

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## EDUCATION

### University of Wisconsin-Madison

Bachelor of Business Administration degree  
Major: Management & Human Resources  
Overall GPA: 3.65/4.00

Madison, WI  
May 2014

## EXPERIENCE

### Capitol Corporation

*Human Resources Intern*

Capitol, CO  
Summer 2013

- Formulated and implemented a team building program for 23 incoming full-time employees
- Created and maintained electronic personnel files in ECI Empower
- Ensured I-9 compliance for all Team Members in Colorado, Idaho, and Wyoming
- Updated job descriptions for several positions based on Team Member and supervisor reviews
- Interviewed temporary employees for permanent position openings, ran background checks, and verified education in order to provide hiring recommendations to Production Supervisors
- Assisted with on campus recruiting for Fall 2013

### Bangles & Bags

*Public Relations Manager*

Madison, WI  
January 2012 – Present

- Manage Bangles & Bags Facebook, Twitter, Instagram, and Pinterest
- Strengthen Instagram following by 213 members
- Increase Twitter favorites from 6% to 22% of all Bangles & Bags tweets
- Track social media traffic and analyzed correlations between sales and promotions
- Oversee store operations while general manager is unavailable

### J. Crew

*Sales Associate*

Madison, WI  
May 2010 – August 2011

- Provide friendly and efficient customer service while maintaining a sophisticated shopping environment
- Oversaw store operations while managers were unavailable
- Collaborated with Product Manager to design floor sets

## ACTIVITIES

### Alpha Kappa Psi-Alpha Mu Chapter

*Vice President of Membership*

September 2011 – Present  
September 2013 – Present

- Document attendance points and participation in fraternity events for 160 members
- Represent Alpha Mu Chapter at national fraternity events
- Communicate upcoming events and fraternity goals to members in weekly emails
- Respond to emails from prospective pledges concerning time commitment and fraternity responsibilities
- Plan semester goals with fraternity historian, newsletter director, and public relations director

### Student Retail Association

*Sponsorship Director*

January 2012 – Present  
September 2012 – December 2012

- Networked with retail professionals at social and professional development events
- Strengthened relationships with sponsors to secure funding for future semester
- Procured \$2500 in sponsorship funds for Fall 2013
- Updated database with contact information and relationship history for 27 sponsors

### Moda Magazine

*Contributor*

September 2010 – Present

- Photograph new fashion trends spreading across campus
- Write two articles per semester on best and worst new fashion trends
- Identify and write columns about fashion 'dos' and 'do nots' as seen at red carpet events

## SKILLS

Conversational knowledge of Spanish



# Hermione Granger

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## EDUCATION

### University of Wisconsin-Madison

Candidate for Master of Accountancy degree

Bachelor of Business Administration degree

Major: Accounting

Overall GPA: 3.90/4.00

Madison, WI

May 2016

May 2015

## EXPERIENCE

### Ministry of Management

*Accounting Intern*

Madison, WI

June 2013-August 2013

- Managed and wrote-off accounts receivable for over 50 clients with over \$11 million in assets
- Created and updated client contact information database
- Priced, referenced, and filed audit reports for client portfolios
- Analyzed and allocated over \$2000 of funds across five departments
- Collaborated with a team of five interns to perform a model potential client case analysis; prepare hour long presentation of findings for CFO, managers, and 10 other interns

### Barnes & Noble

*Sales Associate*

Minneapolis, MN

June 2012-August 2012

- Memorized store layout to best assist customers searching for books
- Reordered over 100 returned or out of place books before closing each night
- Created welcoming atmosphere for 250 customers each day while processing transactions
- Listened to customer concerns and addressed their needs in a timely and professional manner

## ACTIVITIES

### Society for the Protection of Economically Disadvantaged Women (SPEW)

*Yule Ball Director*

January 2012-Present

September 2013-December 2013

- Organized Yule Ball charity event; attended by 215 people guests
- Collected 20 item donations from local and national companies
- Raised \$5000 from silent auction of item donations

*Founder & President*

January 2012-May 2013

- Arranged speaker meetings with non-profit organization employees and managers
- Raised awareness of challenges economically disadvantaged women face in daily life
- Recruited 35 founding members; grew to 75 members in two years
- Fundraised \$2000 in donations from corporate partners

### Institute of Management Accountants

*Membership Director*

September 2012-Present

September 2013-Dec 2013

- Recruited new members through org fairs and speaking in introductory accounting classes
- Met one-on-one with interested members to encourage increased participation
- Tracked member requirement fulfillment for 130 members and sent weekly email announcements
- Answered questions from all members regarding club requirements and opportunities

### KPMG International Case Competition

November 2013

- Analyzed company's current position using quantitative and qualitative information
- Worked with a team of four students to develop potential strategies for improvement
- Prepared 30 minute presentation of findings and recommendations for a panel of five faculty and representatives

## SKILLS

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Proficient in Excel; Exposure to Peachtree Accounting software

# Peregrin (Pippin) Took

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## EDUCATION

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### University of Wisconsin-Madison

Bachelor of Business Administration degree

Majors: Finance, Investment & Banking; Management & Human Resources

Overall GPA: 3.62/4.0; Dean's List (1 semester)

Madison, WI

May 2016

## EXPERIENCE

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### Green Dragon Tavern

Waiter

- Provide friendly and professional customer service
- Manage 10 tables with up to 50 customers at a time during dinner rush
- Mitigate customer complaints and plan ahead to avoid potential mistakes during busy times
- Communicate restaurant traffic to chefs in order to maintain kitchen efficiency

Madison WI

Aug 2013 – Present

### Brandybuck Suiting

Shipment Associate

- Lead teams of up to three associates to increase Units Processed per Hour
- Increased Units Processed per Hour from 75 to 95
- Processed new clothing shipments between 400-1300 items three times per week
- Tracked and communicated progress to manager

Hobbiton, WI

Summer 2013

Sales Associate

- Oversaw store operations while managers were unavailable
- Collaborated with Product Manager to design floor sets

Summers 2012 – 2013

### Isengard Manufacturing Job Shadow

- Contacted and arranged a job shadow with Isengard Manufacturing
- Attended project valuation case studies
- Experienced how bid prices are decided

Chicago, IL

Aug 2013

### Prancing Pony Investments Job Shadow

- Experienced day to day agenda of FactSet employees
- Attended monthly progress meeting
- Listened to live Help Desk calls, learned how employees handle FactSet Software

Chicago, IL

Jan 2013

## ACTIVITIES

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### Alpha Kappa Psi (AKPsi) Business Fraternity

Sponsorship Director

- Coordinated with VP of Finance and co-chair to bring in new sponsors
- Edited and improved sponsorship proposal, information packet, and contact database
- Updated database of 36 sponsors with new contact information and relationship status
- Secured three sponsor-funded networking events for Fall 2013

Sept 2012 – Present

Dec 2012 – May 2013

### Society for Human Resources Management

General Member

- Network with industry professionals at bi-weekly meetings
- Develop LinkedIn, networking, and etiquette skills at professional development workshops
- Volunteer at campus wide clean-up events and blood drives

Sept 2012 – Present

**Finance and Investment Society, Intramural Soccer, Badger Cheese Club**

# Phil Dunphy

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Permanent Address:  
17 Almond Ct  
Los Angeles, CA 90254

## EDUCATION

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**University of Wisconsin-Madison** **Madison, WI**  
Bachelor of Business Administration degree **May 2014**  
Major: Real Estate  
Overall GPA: 3.35/4.00

## EXPERIENCE

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**Modern Mortgage Financial** **Los Angeles, CA**  
*Real Estate Analyst Intern* **Summer 2013**

- Supported team of 12 senior analysts managing a global real estate portfolio of 124 million square feet
- Coordinated with CoreNet Global to benchmark real estate costs against competitors
- Analyzed property financial statements and rent rolls using Excel spreadsheets and proformas
- Evaluated retail, office and multi-family property types as potential investments
- Contributed data analysis to an \$18.3M investment portfolio; increased analysis efficiency by 15.8%

**Alvorado Real Estate Group** **Madison, WI**  
*Real Estate Advisory Services Intern* **Sept 2012 – Dec 2012**

- Streamlined debt review process to improve readability and consistency
- Compiled market data from PPR, CoStar, RCA, PwC, and Integra for property valuation
- Wrote summary memoranda of financial analysis and presented recommendations to clients

**BBA Admissions Office** **Madison, WI**  
*Lead BBA Ambassador* **Jan 2013 – Present**

- Conduct 60-minute informational tours through Grainger Hall for prospective students
- Communicate with prospective students to answer questions about the undergraduate program
- Design a weekly BBA Ambassador newsletter to inform students about the Wisconsin BBA program
- Organize 15 personalized visits per semester for over 50 prospective students

## ACTIVITIES

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**Capital Management Club** **Sept 2011 – Present**  
*Real Estate Sector Leader* **Jan 2014 – Present**

- Manage over \$170,000 in hypothetical long and short strategy portfolio
- Outperform the S&P 500 by over 10% and generated a 19.75% return since inception
- Pitch Real Estate Sector stocks to club using driver & valuation arguments to defend portfolio thesis
- Research sector using resources such as Bloomberg and Factset to identify sound investment opportunities and provide continuous coverage on current portfolio holdings

**University of Wisconsin Cheerleading Team** **Sept 2010 – Present**  
*Cheerleader—Red Squad*

- Balance 15 hours of practice each week with full academic schedule
- Control and enhance crowd spirit at men's football and basketball games
- Coordinate with 20 member cheerleading squad to ensure safety and precision

**Real Estate Club** **Sept 2011 – Present**  
*Social Chair* **Sept 2013 – Dec 2013**

- Coordinated with MBA social chair to organize four socials
- Encouraged and facilitate networking within the organization at social events
- Networked with peers, MBAs, alumni, and industry professionals at biweekly meetings

## SKILLS

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Conversational in German