BUSINESS WRITER IN RESIDENCE:

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Roundtable Discussions with WSB Faculty

Big-League Changes to Tax, Trade, and Regulations

The current administration is proposing major policy changes, including reforming tax codes, restructuring trade deals, and reducing regulations by up to 75%. What are the implications of these proposals and what does the new environment mean for business and corporate governance?

Boycotts, Protests, and Tweet Shaming: How Companies Are Navigating Political Divisions

More companies are facing political backlash and boycotts. Uber, Nordstrom, Penzeys Spices, Ford, Harley Davidson, L.L. Bean, Boeing, and Toyota are just some of the companies in PR firestorms, How do businesses navigate this political climate? How can they protect their brands with consumers?

The Future of the Affordable Care Act and the Making of TrumpCare

While the discussion has gone from “repeal now” to “repeal and replace,” there’s no apparent roadmap for what comes next. What could changes to the Affordable Care Act look like and what will this mean for consumers and the healthcare industry?
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**Monday, March 6**  
1:30-2:45 p.m.  
3180 Grainger Hall
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The Future of the Affordable Care Act and the Making of TrumpCare

Wednesday, March 8
1:00-2:15 p.m.
2335 Grainger Hall

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Margie Rosenberg
Professor of Risk and Insurance

Justin Sydnor
Associate Professor of Risk and Insurance

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