## Enrollment Counts At-A-Glance

### Fall 2014

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<th>Gender</th>
<th>Total</th>
<th>Group</th>
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<th>Gender</th>
<th>Total</th>
<th>Previous Year</th>
<th>% Change</th>
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<td>Total</td>
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### Attendance Status

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<td>Part-Time Resident</td>
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<tr>
<td>Total</td>
<td>1990</td>
<td>17.9%</td>
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### Academic Level

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<th>Total Enrollment</th>
<th>% Change</th>
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<tr>
<td>Freshmen</td>
<td>1055</td>
<td>17.9%</td>
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<tr>
<td>Sophomore</td>
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<td>17.7%</td>
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<tr>
<td>Junior</td>
<td>695</td>
<td>17.7%</td>
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<tr>
<td>Senior</td>
<td>1039</td>
<td>17.7%</td>
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<tr>
<td>Total</td>
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<td>17.7%</td>
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* SOAR Freshmen are included in the Intended Business Freshmen and Sophomore counts respectively, and SOAR Transfer students are included in the Intended Business Sophomore, Junior and Senior counts respectively.
<table>
<thead>
<tr>
<th>Underrepresented</th>
<th>Gender</th>
<th>Total</th>
<th>Non-Minorities</th>
<th>Gender</th>
<th>Total</th>
<th>Previous Year</th>
<th>% Change</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>African Amer</td>
<td>Asian Amer</td>
<td>Native Amer</td>
<td>Hispanic Amer</td>
<td>Men</td>
<td>Women</td>
<td>Total</td>
</tr>
<tr>
<td>Total Enrollment</td>
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<td>21</td>
<td>10</td>
<td>78</td>
<td>82</td>
<td>68</td>
<td>150</td>
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</tbody>
</table>

Business Majors

| Accounting | 8 | 10 | 1 | 8 | 16 | 11 | 27 | 79 | 381 | 4 | 257 | 207 | 464 | 491 | 438 | 12.1% |
| Actuarial Science | 0 | 4 | 0 | 6 | 5 | 5 | 10 | 61 | 176 | 1 | 165 | 73 | 238 | 248 | 179 | 38.5% |
| Finance, Investment & Banking | 14 | 4 | 4 | 20 | 32 | 10 | 42 | 110 | 624 | 0 | 530 | 204 | 734 | 776 | 659 | 17.8% |
| Info Systems Analysis & Design | 1 | 0 | 2 | 2 | 1 | 3 | 0 | 34 | 0 | 24 | 10 | 34 | 37 | 30 | 23.3% |
| International Business | 7 | 4 | 1 | 17 | 10 | 19 | 29 | 15 | 151 | 1 | 66 | 101 | 167 | 196 | 170 | 15.3% |
| Management & Human Resources | 9 | 6 | 3 | 21 | 17 | 22 | 39 | 22 | 381 | 1 | 197 | 207 | 404 | 443 | 417 | 6.2% |
| Marketing | 12 | 3 | 4 | 27 | 15 | 31 | 46 | 36 | 556 | 4 | 240 | 356 | 596 | 642 | 547 | 17.4% |
| Operations & Information Management | 2 | 1 | 0 | 2 | 4 | 1 | 5 | 9 | 79 | 0 | 55 | 33 | 88 | 93 | 55 | 69.1% |
| Real Estate & Urban Land Economics | 2 | 0 | 2 | 8 | 8 | 4 | 12 | 15 | 182 | 0 | 144 | 53 | 197 | 209 | 145 | 44.1% |
| Risk Management & Insurance | 0 | 2 | 1 | 6 | 7 | 2 | 9 | 40 | 168 | 1 | 146 | 63 | 209 | 218 | 196 | 11.2% |
| Undeclared | 2 | 0 | 0 | 2 | 3 | 1 | 4 | 0 | 37 | 0 | 21 | 16 | 37 | 41 | 77 | -46.8% |
| Total | 57 | 34 | 16 | 119 | 119 | 107 | 226 | 387 | 2769 | 12 | 1845 | 1323 | 3168 | 3394 | 2913 | 16.5% |

Business Certificates (CIB)**

| Business (for Non-Business students) | 1 | 3 | 0 | 3 | 3 | 4 | 7 | 7 | 157 | 0 | 85 | 79 | 164 | 171 | 160 | 6.9% |

Business Specializations

| Health Care Management | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 23 | 0 | 5 | 19 | 24 | 24 | 16 | 50.0% |
| Supply Chain Management | 1 | 0 | 0 | 3 | 1 | 3 | 4 | 1 | 73 | 0 | 39 | 35 | 74 | 78 | 65 | 20.0% |

Special Programs

| Business Honors in Liberal Arts | Business Honors is no longer offered. |

| Additional Majors and Certificates Outside Business | 5 | 3 | 1 | 10 | 13 | 6 | 19 | 59 | 216 | 0 | 135 | 140 | 275 | 294 | 217 | 35.5% |
# Average GPA and Class Rank

**Fall 2014**

<table>
<thead>
<tr>
<th>Gender</th>
<th>Overall</th>
<th>Freshmen</th>
<th>Sophomores</th>
<th>Juniors</th>
<th>Seniors</th>
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<td>Women</td>
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<th>Juniors</th>
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*Rank in Class calculations are not official and are subject to change. Official class ranks are calculated by the Office of the Registrar.*

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**Academic Level**

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<tr>
<th>Academic Level</th>
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<th>Sophomore</th>
<th>Junior</th>
<th>Senior</th>
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U.S. Students Abroad by Country of Study
Fall 2014

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