



WISCONSIN MBA CAREER FLASH

MBA GOLF OUTING: OCTOBER 1ST, 2010

Use this great annual event to build company exposure.

Plan to:

- Golf with students
- Sponsor a hole
- Attend the networking lunch

Pairings for the outing will be created based on matching employers with appropriate students. For more information on this Grad Business Association event, please contact Luis Otero at lotero@wisc.edu.

MOCK INTERVIEWERS NEEDED

Help our students practice their interviews from the convenience of your own office! We're looking for a Few Good Employers to conduct basic behavioral interviews with our evening and full-time students during the week of September 13, 2010. Interviews could be held via phone from your office OR in our here at Grainger Hall. Please contact Ellen Bartkowiak t (608) 265-4434 for information.

DIVERSITY ADVISORY BOARD LAUNCHED

The Wisconsin School of Business has created a Diversity Advisory Board to develop and implement strategies to increase diversity in the school's undergraduate and graduate MBA programs. The board will also work to assess and improves diversity efforts in faculty and staff recruitment and retention.

Welcome to the **Wisconsin MBA Career Flash**. This quarterly newsletter is meant to keep you informed about all of the happenings with the Wisconsin MBA Program, particularly as they relate to recruiting and hiring. In this publication, you will receive information about upcoming events, profiles of students and alumni, information on best-practices, and other information to help you connect with top candidates for jobs and internships. At Wisconsin, we're proud of the success our graduates achieve. Despite the down economy, many employers understand the value they get by hiring a Wisconsin MBA.



Our highest priority is creating and maintaining job and internship opportunities for our students, and making sure you, as employers, have access to the best talent from the Wisconsin MBA program. Whether through resume books, job postings, on-campus interviews, or any other activities, we want to make it easy for you to find the talent you need for your organization.

That said, there are many benefits to on-campus recruiting. Last year at Wisconsin, 96% of students were equally or more interested in the company after attending their information session. The exposure and connection to companies to a captive audience can allow you to hone in on the right candidates. If you are interested in on-campus recruiting, be sure to research Wisconsin's specializations, review the website, and connect with our staff in order to develop your Wisconsin MBA recruitment strategy.

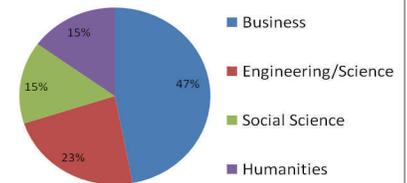
Additionally, the Wisconsin MBA will have representation at National Black MBA, NSHMBA, Reaching Out, NetImpact, and other major fairs. We hope you can discover the talent Wisconsin produces for yourself. If you are interested in learning more about the Wisconsin MBA, or taking advantage of any of these opportunities during the upcoming year, please contact [Matt Nelson](#).

CLASS PROFILES

	CLASS OF 2011	CLASS OF 2012*
ENROLLMENT	117	115-120
AVERAGE GMAT	663	675
AVERAGE YEARS OF PROFESSIONAL EXPERIENCE	5	4.75
AVERAGE AGE	28	28
WOMEN	30%	40%
MINORITY	24%	22%
INTERNATIONAL	5%	17%

*PROJECTED

ACADEMIC BACKGROUND UNDERGRADUATE MAJORS



KEY CAREER DATES

FALL 2010

9/13-9/17 MOCK INTERVIEWS

9/20 OPEN FOR INFORMATION SESSIONS

9/27 OPEN FOR ON-CAMPUS RECRUITING

10/1 GBA GOLF OUTING

SPRING 2011

1/24 OPEN FOR INFORMATION SESSIONS

1/31 OPEN FOR ON-CAMPUS RECRUITING



**MEET OUR 2ND
YEAR STUDENT**

MICHAEL P.
EBELING, CFA
CLASS OF 2011

SPECIALIZATION: Applied Security Analysis

BACKGROUND PRIOR TO MBA: Undergrad at UW-Lacrosse in Finance and Economics/UBS Financial Services in Milwaukee, WI/ Janus Capital in Denver, Colorado

INTERNSHIP: Equity Analyst— UBS Investment Bank in New York

“The Applied Security Analysis Program has allowed me to focus most of my school year on learning skills that are important to being a successful analyst. While many of my fellow interns are learning about financial statement analysis, modeling, stock pitching and portfolio management, I have already had experience with many of these things, so I am able to spend more time involved in the day to day stuff with my team, allowing me more opportunities to learn.”

MBA CORPORATE PARTNER

If you are interested in building your brand on campus and becoming a Corporate Partner of the MBA Program, call Blair Sanford, Assistant Dean, MBA Program at 608-262-9817.

THE WISCONSIN MBA: A SPECIALIZED APPROACH

The Wisconsin School of Business at the University of Wisconsin-Madison has a long tradition of producing leaders. For more than a century, our graduates have made a difference in business—and the world. Year after year, employers of leading organizations recruit our students because they know they will be hiring individuals with deep expertise. This expertise stems from the program’s unique structure. Our highly focused career specializations shape the entire educational experience offered to our students.

The difference begins from day one. Our students are admitted directly into one of 12 career specialization within the Wisconsin MBA program:

- Applied Security Analysis
- Arts Administration
- Brand & Product Management
- Corporate Finance & Investment Banking
- Entrepreneurial Management
- Marketing Research
- Operations & Technology Management
- Real Estate
- Risk Management & Insurance
- Strategic Human Resource Management
- Strategic Management in Life & Engineering Sciences
- Supply Chain Management

Each career specialization offers students:

- An innovative curriculum that delves into their selected functional area.
- Extensive applied learning opportunities to gain hands-on experience.
- Faculty and staff dedicated to their specific area of expertise.
- Connections to an advisory board of top executives from relevant industries who act as mentors and share industry insights.

The result: Wisconsin MBAs graduate with superior, in-depth knowledge and the ability to hit the ground running.

But that’s only part of the story. They also can call upon a breadth of knowledge provided by our general management core curriculum (courses in accounting, finance, marketing, data analysis and decision making, communications, operations management, managing behavior in organizations, and business ethics). They develop outstanding hard and soft skills. They are known for being team players, able to work with others to achieve results.

By hiring a Wisconsin MBA, you gain someone who has the skills needed for an early edge and an individual possessing the strong foundation needed to grow into a leader of your organization.

BLAIR SANFORD
ASSISTANT DEAN FOR MBA PROGRAMS
AND DIRECTOR
OF CAREER MANAGEMENT

**MBA CAREER MANAGEMENT
CENTER:**

<http://www.bus.wisc.edu/mbacs/>

AMANDA TRUPPE
ASSISTANT DIRECTOR OF
CAREER MANAGEMENT

ODETTE AHN
ASSISTANT DIRECTOR-MBA PROGRAM

MATT NELSON
ASSOCIATE DIRECTOR OF
CAREER MANAGEMENT

ELLEN BARTKOWIAK
ASSISTANT DIRECTOR OF
ENTERPRISE & EXECUTIVE MBA

ABHISHEK GUPTA
PROJECT ASSISTANT