

# WISCONSIN MBA CAREER FLASH

November 2011



**WISCONSIN**  
SCHOOL OF BUSINESS

## Recruit a Wisconsin MBA Intern



Our MBA students' service-minded approach to business leadership extends to your company's greater community. "MBAs with a Heart" community service day throughout Madison, August 2011.

Recruit your next intern from the Wisconsin MBA program and begin to reap the benefits. As interns, our students make an immediate impact in your organization. Our specialization model is built to ensure these students are prepared in their functional area, and able to jump right in. As you prepare your intern recruiting plans, be sure to include Wisconsin MBAs.

A few characteristics that make internships successful include:

- Involving senior managers
- Having defined projects with specific deliverables
- Including a mentoring component

Additionally, Wisconsin MBA interns can make your full-time hiring efforts easier. Over the years, many companies have found the conversion from intern to full-time quite successful. Also, when sharing their experiences with their peers, our returning second-year MBAs will help boost your brand presence on campus.

[Contact us](#) at the MBA Career Management Center for assistance in developing and maintaining your organization's presence on campus. Our personalized approach to career management helps us connect you with the student talent that will best fit your needs.

## Gain exposure by hosting a winter investment trip at your company

To further their knowledge of different cultures and industry processes, many of our students take part in a winter trip. This year, students involved in the global trip program will visit South Africa and Brazil, students in the Center for Brand and Product Management will travel to Singapore, and first-year students in the Applied Security Analysis Program will visit 15 investment firms in New York and Boston. To find out how your company can get involved, [contact us](#).



## Meet First-Year MBA Student Valeriya Kuts, MBA 2013



**Specialization:**  
Marketing Research

### Background prior to MBA:

- Senior analyst, Consumer Insights and Strategy for [PepsiCo-Quaker Oats Foods and Snacks](#), Chicago, IL
- Business analyst, [Gfk Strategic Innovation Practice](#) (formerly Arbor Strategy Group, Inc.), Chicago, IL
- B.A. in economics from University of Michigan-Ann Arbor

### Interests and activities:

- Campus involvement: [Graduate Business Association](#), [Artful Business Collective](#), [Graduate Women in Business](#), and the [Graduate Marketing Network](#)
- Volunteer services: mentor at Upwardly Mobile Chicago

*"I chose the A.C. Nielsen Center for its remarkable reputation in the marketing research field, as well as its close-knit, collaborative culture. Through my MBA experience, I am looking to further build on my functional expertise, expand my network, and explore the Madison music scene."*

## Placement Data

### Class of 2011

- Median base salary: \$94,000
- Median signing bonus: \$20,000
- Placement percentage: 91.1%

### Class of 2012

- Median internship salary: \$5,960
- Median other compensation: \$3,000
- Placement percentage: 98.3%

# WISCONSIN MBA

As you have the need for top talent, please reach out to the [Wisconsin MBA Career Management Center](#), 608-265-5102.



[Email](#) or call us for internship and just-in-time postings/recruiting events.

## Larry “Chip” Hunter, Associate Dean of the Full-Time MBA Program

In August, François Ortalo-Magné, Albert O. Nicholas dean, appointed Chip Hunter as the associate dean of the full-time MBA program. Having been with the Wisconsin School of Business since 2002 as the faculty director of the Strategic Human Resource Management program, Chip remarks about the Wisconsin MBA program: *"It's an exciting time to be involved with our full-time MBA. This program is unique in the depth of knowledge our students acquire through their specializations, both in classes led by faculty experts and in our unparalleled applied-learning opportunities. The core curriculum provides them with business breadth to complement their chosen areas of focus. Our students emerge ready to contribute. They're fast learners on the path to leadership."*



Chip Hunter (on left), associate dean of the full-time MBA program, meets with MBA students after an MBA Town Hall event, September 2011.



"Crack the Case" Workshop: MBA students working on case-based interview questions with David Ohrvall, MBACASE, October 2011.

## Professional Development That Keeps Wisconsin MBA Out in Front

Preparing our MBA students for future careers began in summer with our MBA Experience, a two-week orientation program that involved sessions such as: diverse work environments, dining etiquette, networking, DiSC assessment and discussion, and team building. In September, second-year students held Q & A panels for the first-year students to prepare them for the fall career conferences. In addition, Mock Interview Week was held September 19-23, where employers and alumni helped students on interview skills. Finally, David Ohrvall presented in October to increase the students' application of case frameworks and understanding of case-based interview questions.

If your company is interested in partnering with us on student career preparation, please reach out to the Wisconsin MBA Career Management Center by contacting [Amanda Truppe](#).

**University of Wisconsin-Madison is ranked #17 in the Aspen Institute's Top 100 MBA Programs Integrating Social and Environmental Stewardship**



**BEYOND GREY PINSTRIPES**  
An Aspen Institute Center for Business Education Initiative

[Beyond Grey Pinstripes'](#) biennial MBA programs ranking of social and environmental stewardship placed the University of Wisconsin-Madison at #17 overall, up 10 spots since 2009.

Our business impact ranking of #11 reflects how our courses focus on improving social and environmental conditions that transcend into the workplace. A highlight of the ranking is the graduate [Certificate in Business, Environment, and Social Responsibility](#) (BESR). The BESR certificate is designed to provide knowledge and skills in strategically applying business principles to environmental and social challenges and to prepare students to systematically integrate sustainability issues into day-to-day management decision-making.

Wisconsin School of Business' faculty research was ranked #8 for the number of scholarly articles published in peer-reviewed business journals that contain some degree of social, environmental, or ethical content. Tom Eggert, director of Business Sustainability Outreach and senior lecturer, summarizes our school profile: *"We take seriously our charge of preparing students to be future leaders. If we are to be successful in this endeavor, we believe that students must understand how environmental and social responsibility is integral to the long-term success of a business. We seek to create this understanding by integrating the concept of sustainability into existing classes and developing new classes and programs that specifically address this issue."*

**MBA CAREER MANAGEMENT CENTER:** [bus.wisc.edu/mbacs/](http://bus.wisc.edu/mbacs/)

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